**How to start a presentation with an attention grabbing question or statement?**

Hi. Karl Kwan from presentationexpressions.com. Thank you for your joining us and see you once again. This week I got something that is going be really interesting for all you that like introductions. A lot of people are really interested in how to introduce a presentation, How to start a presentation. So today I want to talk about how to start a presentation with an attention grabbing question or statement. So, stay to inter that.

Ok, so, why first of all, should we want to have an attention grabbing statement or question to start a presentation? What is the purpose of it? Well, the purpose of it is to of course get people’s attention but also to hold on to it for entire time of your presenting which is really important. So, how do we that and whose is really for? Ok, so, this is for any type of presentation you have to give. Because you always want to maintain the eyes’ attention during entire your presentation. You no want them, you no dosing of in your middle of your presentation. You want them to be focused on you the entire time. You want them interested in what you have to say. So, how do you do this exactly?

Ok, well you are going to start doing something that a lot of mister writers and also Spence writers always do. Which is they put a question in the mind of the reader and the reader has to keep turn the page to find out what‘s going on? So how do you that in the presentation? Well, you can start with a very very simple question. And now I’m going to show that question right now. So the question you are going to use is something like this: How can I …..? Ok, so, how can I something …. So the something here would be How can I solve this problem? How can I send a man to the moon? Alright, so you can do that. Or, you can also ask a question such as this. You can say:

What would I have to …..? Ok, so, what would I have to do to (something).

You can start by saying something like: a voice wondered: How can I …… (Something) or a voice with thinking about something: How can I…., with ever. Alright, so that’s how you do start your presentation. You would tell them or ask those two questions. One of those questions and so the audiences are now thinking well, how can this person do this? You can also press I with the we. You can press with you. Alright, How could you do something?….How could we…. ? How can we do something? Alright, now you put in their mind this idea. This idea, there is something to be compushed. The other way you can do it, is a statement. Ok, so the statement is something like this, you actually can propose something. You can say something like this: So, I propose that…. Ok, very very simple. Again you can just start a presentation and say, Ok, listen I propose that we send a man to the moon and return him safely back. Ok, Like J.F. K. said. You know years ago he said you know in the next ten years I propose we send a man to the moon and return him safely back. So statement, so then people think how can we do that? So that’s where they hooked. That’s where they you will have their attention now. So they are wondering what’s going happen. So you can also do this, right: I propose that, ok, those are the three different things you can say. Ok, so questions or some kind of statement like this for the saying what you can you do? Now, what you do have this term. That’s the problem. Right, so, what you do after this you start tell the audience exactly how, right, you discovered this? How you would you go about doing this? Ok, so you would talk about different ways that you will try solve this problem, try to overcome this challenge, try to achieve some kind a goal. So you also say here, right, I have a goal to… Ok or my goal is to…That’s for I’m right here. My goal is to, to do something. So, then you can talk about the different ways you tried to achieve one of these things here and of course different results you got. So hopefully you talk about a few things you tried that failed that didn’t worked at all. And then finally at the end you can give them a wonder worked. Ok or another option is to give them two choices. You can say: ok, I tried this one, so what do you think is the result? Tell him result. Right, ok try this one and then you try another one which has a similar result. Ok, or maybe two different results with ever you want but two choices you can give them. Ok, and then you can do it in any presentation which I talked about. Next time is what to say after that but today all you need remember is when you start a presentation, you have a couple of choices to get their attention and hold on to it to your presentation and what you can you do is you are going to try an use something, that Spence writers, mister writers, all these people they use this kind, techniques to get people attention, so you can ask a question which you form the question in their mind ok as what’s there going happen next. So you can say something like how can I teach people with presentations without actually being in front of them? Ok, or what would I due to send a man to the moon and return him safely back? And I propose that or my goal is to, again what we want to do and then after that you can tell them different ways you tried to achieve these goals. Then you can tell one of them worked, ok or you have given two options and then you can end presentation in another different way which I’m going to show you next time. So hope you got that. Please let me know if you have any questions about this prequel technique and try out let me know how works with you. Ok, any way, thank you very much to talk as you can soon. Bye bye.